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Press Release

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NEW SOFTWARE RELEASE HELPS JEWELRY DESIGNERS DEAL WITH VOLATILE METAL MARKET

San Diego, CA – The volatile precious metal market has made it increasingly difficult for jewelry designers to price their work and make a profit. The cost of materials can change drastically from day to day and wreak havoc on a bottom line.

According to Barbara Carleton, creator of the **Jewelry Designer Manager Deluxe™** software program, "We have implemented a new pricing feature that will allow users to quickly recalculate selling prices. They can easily reprint price lists and labels and know that their selling prices are based on the current metals market price. We try to respond to our customers' needs and this one has been at the top of their list."

The **Jewelry Designer Manager Deluxe™** software program allows jewelry designers to accurately cost and price finished jewelry pieces, inventory parts, and track and manage customers and sales. The new Deluxe version also includes: itemized labor, PDF Reports, and the ability to sell parts. It is compatible with Windows Vista and supports international currencies. Powerful organizational features make this indispensable software product a valuable investment and an essential tool for increasing jewelry sales success.

For more information about how the Jewelry Designer Manager™ software program works, call 858.679.3240 or visit the website at: www.jewelrydesignermanager.com.

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