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Press Release

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BEJEWELLED SOFTWARE COMPANY UNVEILS JEWELRY PRICING SOFTWARE

San Diego, CA - Bejeweled Software Company announces the introduction of a unique software program that answers the question that has plagued jewelry designers for years: "How do I know what to charge for my finished jewelry pieces?"

Billed as the first easy-to-use costing/pricing software program, Jewelry Designer Manager™ allows jewelry designers to accurately cost and price finished jewelry pieces, track and manage customers, and organize parts and vendors. "Whether you sell to wholesalers, craft-fairs, home parties or retailers, this program can help you get organized," said Barbara Carleton, Bejeweled's President and software developer.

As a part-time jewelry designer and full time software programmer, Barbara put both skills to work on a program that she could use for her own business. Then one day while visiting one of the jewelry Internet chat rooms, she casually mentioned to a friend that she had developed a quick and easy method to cost and price her jewelry. The news quickly spread and within the hour, Barbara was inundated with e-mails asking if they could buy the program. "It was at that point that I knew I had a product that could help other jewelry designers" recalls Barbara. For the next several months Barbara finalized and copyrighted what would eventually become the Jewelry Designer Manager™ software program.

After the program calculates exact jewelry costs, users can set a specific markup and selling price according to customer type (wholesale, direct, retail). Users can then print reports such as parts and jewelry price lists, a jewelry catalog, and sales by customer. The program even allows users to download digital photos of their finished jewelry pieces and print out catalogs.

For more information about how the Jewelry Designer Manager™ software program works, call 858.679.3240 or visit the website at:
www.jewelrydesignermanager.com.

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