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Press Release — For Immediate Release

New Jewelry Designer MANAGER™ Software Available

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A color slide is included for reprint.

Information above is for questions about the press release;
please publish only the information below.

Rio Grande Offers New Jewelry Designer MANAGER™ Software

Now jewelers can accurately cost and price their jewelry line, organize components, inventory their stock, keep an accurate database of vendors, print detailed reports and track and manage their customer list with new Jewelry Designer MANAGER™ software available from Rio Grande.

Designed by jewelry designer and software programmer Barbara Carleton, this software is available on an easy-to-use, affordable CD-ROM that allows jewelers to answer the age-old question: "How do I know what to charge for my finished pieces?" The program is easy to install, no programming is required and, best of all, it's customizable to each jeweler's specific costing and pricing needs.

New Jewelry Designer MANAGER™ software has features for categorizing components, determining costs for different mark-ups and pricing structures, and for downloading digital photos to aid in inventory and catalog printing. Powerful organizational features make this exciting, new software product a valuable investment and an essential new tool for increasing jewelry sales success.

Complete satisfaction is Rio Grande's goal. Special orders are welcomed; customer service representatives are specially trained to provide quick and courteous service and are available from 7 a.m. to 6 p.m. mountain time, Monday through Friday to answer questions and take orders. Jewelers may call 800.545.6566 (from the United States), 800.253.9738 (from Canada) or 505.839.3011 (from all other countries). The fax number is 800.965.2329. Product orders can also be taken at www.riogrande.com. Direct e-mail to info@riogrande.com.

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