

No Nightmares! Trak-It Ticket® is Clearly a Dream!

Please Note: This article first appeared in *News & Product Review* in November, 1988. After more than 13 years, Trak-It Tickets® are still helping jewelers keep excellent records of their service work!

If you are offering sizing, repair or customizing services on customers' goods, and you're still using one-piece job envelopes with tear-off tabs, take note: Jewelers Mutual Insurance Company cautions that if a customer's personal possessions, to which they may be emotionally attached or that might be irreplaceable (treasured heirlooms, gifts) or that represent a considerable investment, are lost, "bitter disputes (even court cases) often develop." And unfortunately, they warn, you may not be able to substantiate insurance claims if your only record of the transaction is lost with the goods.

In addition to recommending that jewelers protect against "customers' goods nightmare" with adequate insurance, Jewelers Mutual recommends protecting yourself by keeping adequate records and using "specially designed job repair envelopes."

Clearly, the Trak-It Ticket system is much more than just another job ticket on an envelope! It's a thoroughly efficient and practical way to ticket and keep legal records of a customer's valuable goods. The 4 1/2" W x 7 1/2" D Trak-It Ticket and the job are both inside a tough, 4-mil, resealable, clear plastic Zippit™ bag. Your customer's goods, along with the complete service instructions and the customer-acknowledged description of the items, are in full view at all times. No one ever has to open the bag and dump out the contents to see what's inside, as you do with opaque or paper envelopes.

The chance of losing customer items and small parts is markedly minimized as the repair travels from the front counter to the workbench and back to the counter again. Small parts that go with a job can be contained in a small Zippit bag inside the larger bag, where they are visible and accounted for. And, unlike traditional paper envelopes, Zippit bags are reusable (up to 10 times according to actual-use tests), making them far more economical to use!

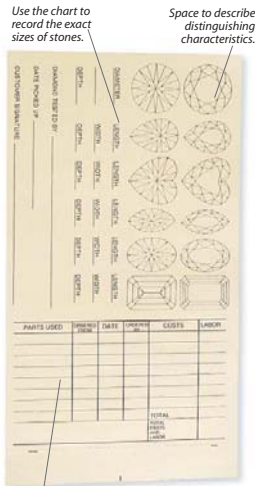
The three-part carbonless Trak-It Ticket contains space for job instructions, customer information and the customer's signature. The ticket's third copy is card stock, printed on the back for recording the full description of stones or other components brought in for service. You can use the illustrations of gem cuts to record any flaws or distinguishing

marks and the size of each of the stones when the jewelry comes to you. The remainder of the panel is for the bench jeweler to list the time spent and the parts used on the job.

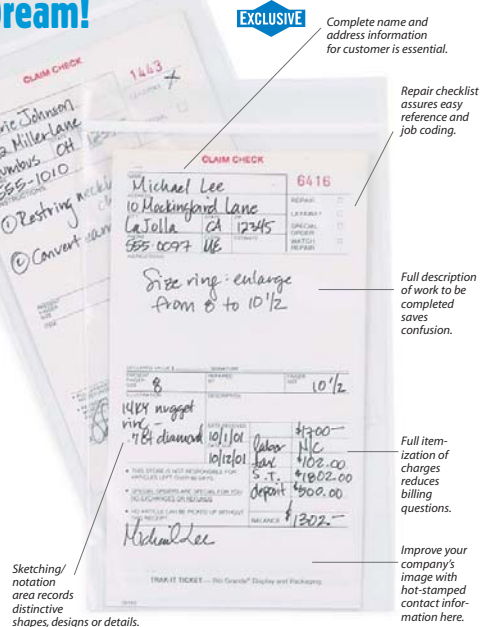
The top Trak-It Ticket copy is filed in the store; the pink copy goes to the customer as a claim check; and the card stock copy stays with the job. Everyone has a copy of all of the information and of the customer's signature, affirming the description and the transaction.

The Trak-It Ticket system is available in packages of 500 tickets. Specify which number series you need, or order the 1500- or 3000-pack.

You can order your Trak-It Tickets printed with your name and address, or order them blank and rubber-stamp or write in your company information. Streamline and protect your service work with Trak-It Tickets! **H&P**



Record the actual time spent on the service work.



500-Piece Packs

Order #	Ticket # Sequence	pkg
404-090	#0001-0500	\$37.88
404-091	#0501-1000	
404-092	#1001-1500	
404-093	#1501-2000	
404-094	#2001-2500	
404-095	#2501-3000	
404-096	#3001-3500	
404-097	#3501-4000	
404-098	#4001-4500	
404-099	#4501-5000	
404-088	#5001-5500	
404-089	#5501-6000	

1500-Piece Packs

Order #	Ticket # Sequence	pkg
404-204	#0001-1500	\$96.03
404-205	#1501-3000	
404-206	#3001-4500	
404-207	#4501-6000	

3000-Piece Packs

Order #	Ticket # Sequence	pkg
404-197	#0001-3000	\$171.82
404-198	#3001-6000	

Please Note: Only identical number sequences are combinable for quantity price breaks.

Clear Zippit™ 4-Mil Bags

Durable, reclosable Zippit™ 4-mil plastic bags keep your customer's jewelry and Trak-It or layaway tickets in one place. Bags are 5" x 8".

Packages of 100

Description	Order #	1-9 pkg	10-29 pkg
Clear Zippit Bags	402-044	\$4.50	\$3.05

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Now you can accurately cost and price your jewelry line, organize components, inventory your pieces, keep an accurate database of your vendors, print detail reports and track and manage your customer list with one software program! Getting organized in your business is a valuable tool for becoming more time- and cost-efficient, raising your profit margins and effectively communicating with your clientele.

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